

UTAH SOUTH



ECONOMIC PARTNERSHIP

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The **Utah South Economic Partnership** will drive value through **aligning** the goals and objectives of partners and relevant parties, gaining **commitment** from stakeholders, and ultimately creating enhanced regional economic development **success**.



KEY GOALS

- Align critical regional issues essential to economic development priorities for each city
- Convene essential influence / power to address and solve critical issues and priorities
- Establish clear process / communication / meetings to drive measurable results
- Results are quantified and measured against established priorities / goals / objectives

STRUCTURE

- Executive Director
- 9 member executive leadership team
- Administrative and support staff
- Partners

CORPORATE GOVERNANCE

- Establish goals and expectations
- Drive meaningful achievement
- Ensure proper financial management
- Recommend adjustments as needed to maintain relevance and effectiveness

ISSUES AND OPPORTUNITIES

Business recruiting: universal representation and coordination

Business retention

Region economic development impact issues, such as:

- Airport
- Transportation
- Workforce development
- Housing
- Legislative issues directly impacting ED
- RDA / CRA
- Development / redevelopment: Provo will identify more with redevelopment, Payson will identify more with development

PARTNERSHIP STRUCTURE

PUBLIC PARTNERS: CITIES AND COUNTIES

PRIVATE PARTNERS: SELECT INDUSTRIES